

**From:** [Johne Chandler](#)  
**To:** [Virginia Chang Kiraly](#); [Nancy Revering](#); [Tom Mattusch](#); [William Zemke](#); [Edmundo Larenas](#); [Lizzie Zuroski](#); [John Moren](#); [Melanie Hadden](#)  
**Subject:** [EXTERNAL] Fwd: Letter to commissioner regarding kiteboarding  
**Date:** Tuesday, August 17, 2021 11:32:13 PM

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Hi Commissioner and SMCHD Staff,

This is an email from an industry expert in the Kiteboarding community, he was the sales representative for a major kiteboarding brand "Cabrinha Kiteboarding" He has relations with most of the kiteboarding businesses both retailers and schools on the west coast, and knows the industry well.

He said he sent this to you already, but it appears some of you did not get the message, so I'm sending it again, to ensure you have this information. as you consider the CAP for California Actions Sports.

Thank You

Johne Chandler

See Steves message Below

My name is Steve Gunn and I am a 39 year resident owner of Foster City, and a retired Executive of Pacific Bell. In retirement, I have been in a leadership role of a non profit (3 yrs) and have been involved with the water sports industry, particularly KiteBoarding (20 yrs)

I'm not sure of the proper timing of this email, but I am aware you are in the process of strategic/long term planning, and by the end of this year, will probably need to make awards for concessions at Oyster Point.

Let me suggest, that you strongly consider having two concessions involved with Kiteboarding...although they may also be involved in WindSurfing, Stand Up Paddleboarding, Wing Boarding, etc. I say this as currently, KiteBoarding Schools in the entire Bay Area can not sufficiently keep up with the demand. As a result, this in turn becomes a safety issue. If a potential student can not get lessons in the short term, they will in turn result in them turning to friends, or worse, the internet to learn. (The season in the Bay Area is basically mid-April thru Oct.) This in turn not only puts the student in danger of injury, but all those around them. FYI: There are two schools in Foster City (Baywinds Park), one school at Oyster Point, one school at Treasure Island, one school in Alameda (Crown Beach), three schools at Sherman Island, one school in Emeryville. There used to be two schools at Oyster Point but one of them was a pain in the butt, left the country and there has been no replacement The concession at Coyote point has the right to teach but does all their lessons in Alameda. However, they also prevent any other school from having a slip or launching from Coyote point Marina and conducting their lessons on the Bay outside the harbor.

Another benefit of having multiple schools at each location is competition. Having competition helps ensure that all students will get the best lesson possible. Places like Hood River, OR, 5-8, etc.

There are a limited locations in the Bay Area for safe launching and lessons are very limited and therefore should be fully utilized.

I attempted to keep this email short, I seemed to have failed somewhat. So, if you and members of your staff have questions and/or would like to discuss further, please don't hesitate to contact me [REDACTED]

steve gunn  
[610 portsmouth lane](#)  
[foster city, ca](#)  
[REDACTED]