



**San Mateo County Harbor District  
Implementation Plan Summary (June 6, 2019)  
DRAFT**

**GOAL 1: Comprehensive, Long-Range Planning Guides District Actions and Decision-Making**

**OBJECTIVE 1.1: A Strategic Plan Is in Place and Updated Biannually. Provides Long-Range Guidance**

- 1.1.1 Complete the Strategic Plan
- 1.1.2 CIP Projects in the Budget should Reference Strategic Plan Goals & Objectives and/or the Master Planning Projects

**OBJECTIVE 2.2: Annual Priorities and an Implementation Plan are Derived from the Strategic Plan and Master Plans. Goals Guide Board and Staff Actions**

- 2.1.1 Complete the Annual Goals and Draft Implementation Plan

**GOAL 2: Infrastructure Improvements Are Guided by Comprehensive, Long-Term Planning**

**OBJECTIVE 2.1: Facility Upgrades are Guided by a Facilities/Infrastructure Master Plan**

- 2.1.1 Develop and Implement a Facilities Master Plan
- 2.1.2 Identify Improvements to Hold for Facilities Master Plan

**OBJECTIVE 2.1: Programmatic Planning is Used Where Beneficial and Practical**

**OBJECTIVE 2.1: Near-Term Pillar Point Harbor (PPH) Infrastructure Restoration Actions are Evaluated to Determine Whether they are Appropriate Before Completion of a Master Plan is Guided by a Coordinated Plan**

- 2.1.1 No actions identified yet.

**OBJECTIVE 2.2: Oyster Point Marina (OPM) Upgrades Follow Contract Terms**

- 2.2.1 No actions identified yet

**GOAL 3: Provide Excellent Customer Service**

**OBJECTIVE 3.1: Staff is provided with continued training on "Customer Service"**

**OBJECTIVE 3.2: Provide Quality Amenities (i.e. public parking)**

**GOAL 4: Enhance Public Safety**

**OBJECTIVE 4.1: Engage Citizens in Safety Training and Programs.**

- 4.1.1 Develop and implement training for public on big wave surfing water rescue and first aid
- 4.1.2 Provide tours at the Harbor to teach public safety
- 4.1.3 Provide opportunities to obtain "California Boaters "Safety Card."

**GOAL 5: Ensure that the Public is Well Informed About the District**

**OBJECTIVE 5.1: Increase Public Outreach**

- 5.1.1 Develop Outreach Plan
- 5.1.2 Implement Outreach Program
- 5.1.3 Modernize and Implement New Branding

**OBJECTIVE 5.2: Transparent Deliberations and Decision Making**

- 5.2.1 X

**GOAL 6: Ensure Good Governance and Administration**

**OBJECTIVE 6.1: Policies and Ordinances are Up-to-Date**

- 6.1.1 Systematically Review and Update Policies
- 6.1.2 Review and Update Ordinances

**OBJECTIVE 6.2: Commissioners and the Board Act Ethically**

- 6.2.1 X

**OBJECTIVE 6.3: A Permanent General Manager is in Place**

- 6.3.1 Recruit and Retain New General Manager

**OBJECTIVE 6.4: Staff has People and Skills to Meet District Goals and Priorities ü**

- 6.4.1

**OBJECTIVE 6.5: Staff is Adequately Informed of Board Actions and Direction**

- 6.5.1

**OBJECTIVE 6.6: Staff Utilize Technology to Improve Efficiency and Effectiveness**

- 6.6.1 Research, Purchase, Install and Utilize Enterprise Resource Planning (ERP) Software

**OBJECTIVE 6.7: Anti-Harassment, Anti-Retaliation, and Non-Discrimination Policies and Practices are Place and Practiced**

- 6.7.1 Develop Anti-Harassment, Anti-Retaliation, and Non-Discrimination Policy
- 6.7.2 Incorporate Anti-Harassment, Anti-Retaliation, and Non-Discrimination language into permits and lease agreements.
- 6.7.3 Prepare and Present Annual Diversity Report to the Board at a Public Meeting

**GOAL 7: Ensure Fiscal Responsibility**

**OBJECTIVE 7.1: Debt is managed appropriately**

- 7.1.1

**OBJECTIVE 7.2: Board is aware of District's Finances**

- 7.2.1

**OBJECTIVE 7.3: Fair and adequate income from leases:**

- 7.3.1

**GOAL 8: Environmental Stewardship**

**OBJECTIVE 8.1: Improve Resiliency to Climate Change**

- 8.1.1 Develop and implement Climate Change Resiliency Plan.